



AcousticSheep LLC

Overview

2015

Patented Headphones



SleepPhones®



RunPhones®



The first and only patented headphones in a headband invented by a family doctor for sleep health and for fitness.

The original pajamas for your ears!

Expert Reviews



“For Mama” – Kathie Lee Gifford, The TODAY Show



“These are perfect for you! They keep out sounds that might keep you awake, like your partner's snoring, and replace it with soothing music from your favorite MP3 Player!” – Dr. Oz, The Dr. Oz Show



“Four years of people sending me stuff, this might be the best thing that's ever come ot me.” – Gabriel Slate, Tech Guru, KRON 4 News, San Francisco



“I love them, and everyone should get them. Highly recommended.” – Leo Laporte, The Tech Guy, TwiT TV

Wholesale Reviews



on Amazon and Google

“They are flying off the shelf!”

- Jennifer Sherwood

Monroe Institute

“Attached is another PO for your lovely product! Your products are a natural fit.”

- Andrea Sebor

Cleveland Clinic Wellness Store

“All of them sold out! –
IN ONE DAY”

- Stephanie Keough

World Wide Stereo

Awards



- **SleepPhones® Wireless**

- **RunPhones® Wireless**

- **RunPhones® Intensity**

- **SleepPhones® Effortless**

- **Dr. Wei-Shin Lai, CEO**

- Governor's Impact Award for Entrepreneurship 2013
- Women Making a Difference, PA Business Central 2013
- Governor's Impact Award for Exports 2014

- **US Patent No. 8,213,670. Other US and international patents pending**



Press



Blue Cross
BlueShield



CEO / Inventor



**Family physician
Dr. Wei-Shin Lai
invented these
patented, high-
quality headphones
to help her patients
sleep without drugs
and exercise safely.**

SleepPhones®



- Get to sleep faster; stay asleep better
- Reduce ambient noise, conversations, traffic sounds, even snoring
- Patented “headphone in a headband” design for all night comfort and fit
- No ear buds or clunky ear enclosures
- Free sleep sound downloads and free iPhone® app

SleepPhones® Packaging



- **8"x5.75"x1.625"**
- **Less than 2 oz**
- **Able to stand**
- **Able to hang on US and Euro style hooks**
- **Fits neatly into POS Countertop Display**


SleepPhones® Packaging




- **5.5" x 5.5" x 1.625"**
- **Less than 2 oz**
- **Able to stand**
- **Able to hang on US and Euro style hooks**
- **Fits neatly into POS Countertop Display**

Compatibility



 CD Players, Radios
& Boomboxes


 iPhones® &
Smart Phones

 iPods® &
MP3 Players

 Computers &
Portable Media Players

 Small
Bedside TVs

 iPads® &
Tablet Computers

 E-Book
Readers

 Handheld Game
Consoles

Listen to:

- Music
- Audiobooks
- Radio
- Meditation
- TV



RunPhones®



- Secure fit headphones stay put during activities
- Snug, wicking sport-style headband keeps sweat at bay while on the go
- Greater safety by letting some outside sounds in
- Patented “headphone in a headband” design for comfort and fit
- No ear buds or clunky ear enclosures

RunPhones® Packaging



- **8"x5"x1.5"**
- **Less than 2 oz**
- **Able to stand**
- **Able to hang on US and Euro style hooks**
- **Fits neatly into POS Countertop Display**

RunPhones® Packaging



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Sales Support



- **Free MP3 Downloads on website**
- **Free SleepPhones iPhone app**
- **1 Year Manufacturer's warranty**
- **POS Countertop Display**
- **Countertop Head Display**
- **High-resolution images online**
 - www.SleepPhones.com/media
 - www.RunPhones.com/media

Merchandising Categories



- **Electronics**
- **Health / Wellness**
- **Travel**
- **Gift / Gadget**
- **Sporting Goods**
- **Books / Media**
- **Bedding / Home**

Contacts



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Please Join Our Success!



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